



Smooth and Soft

BL Secret Soft Matt Lipstick



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Have you been irritated
by crayon-like dry lipstick?

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Try smooth and soft~
BL Secret
Soft Matt Lipstick

Perfect Color Expression!
Perfect Moisturizing!
Perfect Long Lasting Power!
Perfect Adherence!



Outstandingly Smooth Application

BL Secret Soft Matt Lipstick
with jelly-like softness and velvet-like smoothness
will remove your stress~

Is this Velvet
or Lipstick?

Perfect Lipstick
You Never
Experienced
Before!

BL Secret
Soft Matt Lipstick



Common Camellia cares atopic skin

While the surface has a matt texture,
the rose hip and matricaria ingredients keep healthy and moist skin

Lavender flower vitalizes skin and adds the scent of nature

Secret of Smooth and Soft **BL Secret** Soft **Matt** Lipstick

1 *Common Camellia*



Provides skin soothing effect, moisturizes skin, and cares atopic skin

2 *Rose Hip Flower*



Helps brightening up the skin and moisturizes the skin

3 *Peony Root Flower*



Provides anti-inflammation effect, anti-bacterial effect, and prevents freckle.

4 *Tiger Lily*



Cools down skin heat, soothes skin, and provides moisture to dry skin.



5 *Lavender Flower*



Helps maintain a healthy skin with a scent of the nature.

6 *Matricaria Flower*



Provides skin conditioning and prevents moisture evaporation for healthy and moist skin

7 *Cabbage Rose*



Provides refreshing feeling, makes a skin clear and transparent, and offers skin care for vital and energetic skin.

Composed of 5 colors
for expressing various moods easily
with a lip makeup~

Charming 5Colors



Scarlet
Emma
Bella
Jolie
Lucy



Color #01 *Bella* Peach Color of Innocent, Pure, Soft Feeling - Bella



Color #02 *Jolie* Color of Lively and Bright Feeling -Jolie



Color #03 *Scarlet* Red Color of Modern and Intense Feeling –Scarlet



Color #04 *Emma* Pure and Chic Pink Beige – Emma



Color #05 *Lucy* Color of Captivating Mood - Lucy



1. Uses a delicate color pigment for vivid color expression without a lump
2. Perfect color expression with a touch
3. Excellent smooth velvet-like application
4. Squalane with perfect moisturizing effect covers dead skin cells on the lips
5. Matt texture stays well on the lips for a long time

